



www.bluewatercheerathletics.com

Dear Sir or Madam:

The purpose of this letter is to introduce you to Bluewater Cheer Athletics (athletes and coaches) and to offer you an opportunity to become one of our sponsors. We believe that you will find our Gym/Company to be worthy of your support and we also believe that you will find our proposal to be a good business proposition.

About Our Gym

Bluewater Cheer Athletics (BCA) was created in order to offer competitive and recreational cheerleading opportunities for all ages (age 3yrs+) in the Sarnia-Lambton area. We have outfitted our gym with a fully sprung floor, mirrors, and a sound system in order to create equal opportunities for our athletes against their competition (i.e. other All Star Cheer Gyms across North America). In addition, we have added specialized tumble equipment to properly and safely train our athletes to achieve the skills needed for competitive cheerleading. We currently have 5 competitive teams (Open, Senior 3, Senior 2, Junior, Youth) with approximately 96 athletes and 5 coaches. These athletes are very dedicated and train 4-6 hours per week at the Bluewater Cheer Athletics Gym (1289 Confederation - Unit 3). For the Senior and Open team athletes (age 14+), this is in addition to their academic responsibilities, competitive events, and employment. For all our athletes, the BCA Gym promotes discipline, dedication, loyalty, and hard work habits. In addition, we foster confidence, maturity, and a healthy lifestyle. These qualities will be invaluable to these athletes in all future goals, whether they are academic, career, or personal. By sponsoring our program you are not only associating your company with highly respected ambassadors of athleticism, but also with the positive attitudes that the BCA athletes represent.

This year's teams will travel throughout Ontario and USA, as well as, make public appearances within the Sarnia-Lambton community. Competitively, these teams will be participating in 4 Ontario competitions (including the Ontario Championships and Canadian Championships) as well as representing at the 2014 Battle at the Beach in Myrtle Beach, South Carolina. Your sponsorship dollars will go towards helping our BCA athletes and teams achieve their goals. From travel expenses to assisting deserving athletes with financial obstacles, all your dollars will go towards the achievement of a National Championship and Canadian pride.

We have set out 2 sponsorship packages, but every dollar helps so please if you wish to contribute don't hesitate to contact us for details. As well, in-kind sponsorships are also welcome. Thank you for taking the time to consider our proposal. We look forward to hearing from you in the near future.

Sincerely,

Jodie Bore
Owner/ Coach
519-312-6381

Sarah Faubert
Owner/Coach
519-328-4835



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BLUEWATER CHEER ATHLETICS SPONSORSHIP PACKAGES

- **\$250** - You will receive:
 - your company's name on the team t-shirts (to be worn at practices, volunteer and competitive events)
 - a tax deductible receipt for a portion of your donation;
 - listing on our website sponsorship page;
 - listing on our Sponsor sign (to be posted at Bluewater Cheer Athletics Gym);
 - thank you letter;
 - updates regarding the team's success;
 - AND, all athletes and coaches will encourage their friends and family to support your business

- **\$150** - You will receive:
 - a tax deductible receipt for a portion of your donation;
 - listing on our website sponsorship page;
 - listing on our Sponsor sign (to be posted at Bluewater Cheer Athletics Gym);
 - thank you letter;
 - updates regarding the team's success;
 - AND, all athletes and coaches will encourage their friends and family to support your business

**2013-2014 sponsorship t-shirts will be printed on January 20th, 2014

Cheques can be made to Bluewater Cheer Athletics